

DS PROMOTIONS LTD & LIME RECORDS
PRESENT

BEHOLDER



PRESS RELEASE



SCOTT TAYLOR JOINS BEHOLDER

WE ARE EXCITED TO ANNOUNCE THAT GUITARIST SCOTT TAYLOR HAS OFFICIALLY JOINED BEHOLDER! A FRIEND TO THE BAND FOR SOME TIME NOW SO IT WASN'T TOO HARD TO REALIZE HE IS NOT JUST A GREAT GUITARIST BUT A TOP BLOKE AND A WELCOME ADDITION TO THE BEHOLDER FOLD. SCOTT'S FIRST SHOW WAS ON MAY 29TH AT THE QUEENS HALL, NUNEATON. AND IT PROVED TO BE ONE HELL OF A BAPTISM WITH THE SHOW SELLING OUT FOR THE FIRST TIME EVER!!



ENDORSEMENTS.....



GUITARIST MARTYN BALACKWELL AND SCOTT TAYLOR NOW EXCLUSIVELY USE DEAN THANKS TO OUR FRIENDS AT DEAN GUITARS. WITH SCOTT ALREADY BEING A DEAN SLINGER MARTYN HAS NOW CHOSEN THE VMNT AND THE OLD SKULL AS HIS WEAPONS OF CHOICE!

SI FIELDING IS ALSO HAPPY TO ENDORSE DEAN BASS GUITARS ALONGSIDE ROTOSOUND STRINGS AND MOST RECENTLY AMPEG AMPLIFICATION.

DUDE WHERE'S MY MUSIC?



FRONTMAN SIMON HALL IS FEATURED IN THE UPCOMING FEATURE LENGTH FILM "DUDE WHERE'S MY MUSIC?" WHICH HAS BEEN DESCRIBED AS A FULL LENGTH MOVIE, WHICH IF YOU IMAGINE SLUMDOG MILLIONAIRE MEETS ANVIL OR WAYNES WORLD MEETS MICHAEL MOORE'S BOWLING FOR COLUMBINE

IT'S A MOVIE DRENCHED IN HUMOUR AND WE'LL KEEP YOU INFORMED ON RELEASE.

INTO THE SNAKEPIT !!

BEHOLDER'S STUNNING PERFORMANCE AT THE BLOODSTOCK OPEN AIR FESTIVAL HAS BEEN CAPTURED ON THE OFFICIAL DVD RELEASE. FEATURING THE TRACK "NEVER TAKE US DOWN!" WRITTEN AFTER THE HORRIFIC MURDER OF THE YOUNG GOTH SOPHIE LANCASTER THIS PERFORMANCE CAPTURES THE HEART FELT LYRICS AND BLINDING POWER OF A TRUE BEHOLDER PERFORMANCE.



GET YOUR COPY AT WWW.BLOODSTOCK.UK.COM

OVER 37,000 VIEWS OF THE BRAVE SHALL FALL ON YOUTUBE



A FAN OF BEHOLDER (WHO HAS DECIDED TO REMAIN NAMELESS) POSTED A VIDEO SOME TIME BACK USING THE TRACK "THE BRAVE SHALL FALL". THIS VIDEO IS A REPRESENTATION OF THE BRAVE MEN AND WOMEN WHO ARE FIGHTING OUT AFGANISTAN AND YET (IN TUNE WITH THE LYRICAL CONTENT) IT DOESN'T GLORIFY WHAT IS REGARDED BY MANY AS AN UNJUST AND POINTLESS CONFLICT.



IN LITTLE OVER 6 MONTHS THIS VIDEO HAS BEEN VIEWED OVER 37,000 TIMES AND COUNTING!!!

CHECK IT OUT ... <http://www.youtube.com/watch?v=A7rqNW9p6-E>

THE AWAKENING SET FOR RELEASE IN EUROPE AND THE STATES

WITH SALES OF THE AWAKENING PROVING SUCCESSFUL IN THE UK PLANS ARE IN PLACE TO RELEASE THE ALBUM IN BOTH MAINLAND EUROPE AND THE UNITED STATES.

WITH A MAJOR THUMBS UP AND RECOGNITION FROM THE UK MEDIA SUCH AS METAL HAMMER, POWERPLAY, CLASSIC ROCK, WE'RE ALSO HIGHLY DELIGHTED THAT PUBLICATIONS SUCH AS 100% MELODIC (FRANCE), HARDANDHEAVY (ITALY), PULL THE CHAIN (BELGIUM) AND ROCK IN SPAIN HAVE ALL HAILED THE ALBUM AS A RETURN TO TRUE POWER DRIVEN METAL

SO IT GOES WITHOUT SAYING WE WILL BE INVADING FOREIGN SHORES ANYTIME SOON !!



THE REVIEWS KEEP POURING IN.....

BRITISH METALERS BEHOLDER HAVE A NEW ALBUM OUT WHICH IS RATHER GOOD AND FRANKLY ITS FINE CHUNKY STUFF !!!



THIS IS FRESH, UNFETTERED, UNTAINTED METAL THAT COMES FROM THE SOUL.

IN 2010 BEHOLDER HAVE THE CAPABILITIES OF BECOMING STANDARD BEARERS FOR UK METAL ACROSS THE WORLD

THE AWAKENING KICKS OUT ON SO MANY LEVELS BECAUSE IT REMAINS A SOUND, STRONG METAL ALBUM AND IT CERTAINLY IMPRESSES TO THE VERY END!



THIS IS CERTAINLY WORTH A LISTEN: GOOD TO SEE BLIGHTY IS FINALLY PUMPING OUT REAL METAL!

MIXING THE STUNTED RIFFAGE OF ARCH ENEMY, GUITARS OF ZACK WYLDE AND THE VOCALS OF OZZY JAMMING WITH DEVILDRIVER INTO A FIST SIZED SLICE OF METAL GREATNESS

BRISTLING WITH THUNDEROUS TUNES THAT DEFIANTLY WAVE THE BANNER FOR OLD SCHOOL METAL



WHILE INJECTING IT WITH A DARK MOTIF, IT BREATHES NEW LIFE INTO THE TRAD METAL TEMPLATE !!

FOR THOSE STILL WITHOUT A COPY CHECK OUT ANY OF THE FOLLOWING FOR A SLICE OF METAL !!



DS PROMOTIONS LTD IN ASSOCIATION WITH LIME RECORDS

THE EDGE OF INSANITY UK TOUR



Standard Bearers of Britain's Traditional Metal Renaissance
METAL HAMMER

Fresh, Unfettered, Untainted Metal that comes from the Soul
CLASSIC ROCK

Fist-sized slice of Metal Greatness!
SUBBA CULTURE

Well worth checking out
BRUCE DICKINSON

SEPTEMBER 2010

- | | |
|-------------------------------|--|
| 2 - ROADHOUSE, BIRMINGHAM | 15 - RIFFS BAR, SWINDON |
| 3 - CENTRAL, NOTTINGHAM | 16 - WHITE RABBIT, PLYMOUTH |
| 4 - QUEENS HALL, NUNEATON | 17 - CHAMPIONS, BOURNEMOUTH |
| 5 - HORSESHOE, WELLINGBOROUGH | 18 - MAMMOTHPEST, BRIGHTON |
| 8 - GRAND CENTRAL, MANCHESTER | 19 - PALMOUTH RC, PALMOUTH |
| 9 - TRILLIANS, NEWCASTLE | 22 - HOBO'S, BRIDGEND |
| 10 - SNOOTY FOX, WAKEFIELD | 23 - CENTRAL STATION, WREXHAM |
| 11 - IVORY BLACKS, GLASGOW | 24 - O2 ACADEMY, LONDON
AN EVENING WITH MY RUIN |
| 12 - YARDBIRDS, GRIMSBY | 25 - OLD BELL, DERBY |



SUPPORTS TO BE ANNOUNCED

FULL LINE UP AND TICKET DETAILS VISIT
WWW.MYSPACE.COM/BEHOLDERUK

IN SEPTEMBER 2010
BEHOLDER WILL EMBARK
ON A THUNDEROUS
SONIC ASSULT OF THE UK !

BRINGING BACK THE
TRUE ESSENCE
OF BRITISH HEAVY METAL.

FOR TOO LONG
THE FOCUS HAS BEEN ON
AMERICAN AND EUROPEAN
BANDS—BUT NOW
BEHOLDER ARE HERE TO
FLY THE FLAG FOR THE
RE EMERGENCE OF
PURE HONEST METAL!

FEATURING SUPPORTS FROM
NUMEROUS BREAKING
METAL ACTS
THIS PROMISES TO BE A
RFRESHING RETURN TO
PURE HEADBANGING FURY.

GLASGOW TO FALMOUTH -
NEWCASTLE TO LONDON
AND INCLUDING
A SPECIAL LONDON SHOW
WITH THE MIGHTY **MY RUIN**

IT'S TIME TO BRING IT BACK !





DATES FOR THE DIARY

ALONGSIDE BEHOLDERS "EDGE OF INSANITY TOUR" WE HAVE A NUMBER OF ADDITIONAL DATES THAT ARE A MUST FOR ANY OF THE BEHOLDER FAITHFUL AND NEWCOMERS TO THE FOLD!

THESE ARE NOT TO BE MISSED !

BEHOLDER ARE DELIGHTED TO ANNOUNCE THAT THE PENULTIMATE DATE OF THE UK TOUR WILL BE SHARED WITH NONE OTHER THAN THE MIGHTY **MY RUIN**

ITS NO SECRET THAT BEHOLDER HAVE A GREAT ADMIRATION FOR THE BAND, AS LIKE BEHOLDER, THEY STAND FOR THE TRUE ESSENCE OF HEAVY METAL!

BILLED AS AN EVENING WITH MY RUIN "GHOSTS AND GOOD STORIES" THE 14TH SEPTEMBER PROMISES TO BE ONE HELL OF A NIGHT!

TICKETS AVAILABLE FROM SEETICKETS AND TICKETWEB.

An Evening With
My Ruin

o2 academy
ISLINGTON
and special guests

BEHOLDER

September
24, 2010

TICKETS AVAILABLE ONLINE

@
www.o2islingtonacademy.co.uk
www.ticketweb.co.uk & www.seetickets.com

FULL 2010 LISTINGS

JULY 23RD...THE SCALA LONDON

SUPPORT FROM SANGUINE, CHAOSANCT, FERAL + MORE

AUG 4TH...THE CORPORATION SHEFFIELD

SPECIAL BLOODSTOCK WARM UP SHOW
SUPPORTING METAL GIANTS FEAR FACTORY

THE EDGE OF INSANITY UK TOUR

LOCAL SUPPORTS TO BE ANNOUNCED BY VENUES

- SEPT 2ND...ROADHOUSE BIRMINGHAM**
- SEPT 3RD...THE CENTRAL NOTTINGHAM**
- SEPT 4TH...THE QUEENS HALL NUNEATON**
- SEPT 5TH...HORSESHOE WELLINGBOROUGH**
- SEPT 8TH...GRAND CENTRAL MANCHESTER**
- SEPT 9TH...TRILLIANS NEWCASTLE**
- SEPT 10TH...SNOOTY FOX WAKEFIELD**
- SEPT 11TH...IVORY BLACKS GLASGOW**
- SEPT 12TH...YARDBIRDS GRIMSBY**
- SEPT 15TH...RIFFS BAR SWINDON**
- SEPT 16TH...WHITE RABBIT PLYMOUTH**
- SEPT 17TH...CHAMPIONS BOURNEMOUTH**
- SEPT 18TH...MAMMOTHFEST BRIGHTON**
- SEPT 19TH...FALMOUTH RFC FALMOUTH**
- SEPT 22ND...HOBO'S BRIDGEND**
- SEPT 23RD...CENTRAL STATION WREXHAM**
- SEPT 24TH...O2 ACADEMY LONDON**
- GHOSTS & GOOD STORIES WITH MY RUIN**
- SEPT 25TH...THE OLD BELL DERBY**

- OCT 8TH...SANDNESS ROCKLUBB NORWAY**
- OCT 9TH TBC NORWAY**



CONTACT DETAILS

PRESS MEDIA & BOOKINGS

DS PROMOTIONS LTD

Mail: simon.hall@dspromotions.co.uk

Web: www.dspromotions.co.uk

Myspace: www.myspace.com/ds_promotions

Company Registration No. 5565736

SIA Registration No. 0130 0112 8043 0423

Office: +44 (0) 2476 597652

Cell: +44 (0)7973 699014

80 Capmartin Road Radford

Coventry West Midlands CV6 3FX United Kingdom

RECORD LABEL

LIME RECORDS LTD

mail: paul@limerecords.com

Web: www.myspace.com/limerecords

cell: +44 (0) 7725 079893

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